

Sponsorship Prospectus



Dear Interested Sponsors and Exhibitors,

The Neurological Rehabilitation and Disability Management Congress (NeRDiM 2019) is set to be held on 26-27 April 2019 at ADNEC, Abu Dhabi, United Arab Emirates.

We warmly invite you to sponsor, attend, and provide further learning for our attendees through workshops and product exhibition.

This congress will provide an opportunity to exchange ideas, educate the attendees of all the current advances in the treatment of numerous cases of specific diseases in the widest area of neurology.

The Scientific Track is designed to provide discussions of Integrated Care Pathway where neurological conditions, progressive neurological rehabilitation and disability management topics are to be discussed — from diagnosis, to both invasive and non-invasive treatment, to rehabilitation, to prevention of the disease progression, and to recovery.

Event participants are mostly decision-makers and influential in the decision of care provision to all the patients, professionals in the field of research, and experts who are dedicated in the development of care in the area of Neurology and its other specialty.

The Scientific Committee tirelessly worked to formulate the Scientific Content and professionally hand-picked speakers and presenters according to their qualified criteria of expertise that provide the highest quality of education to all the attendees.

When your organization becomes our partner, we are committed to provide you with all your needs to satisfy your involvement and exposure to all the attendees. Our sponsorship package are tailored according to the participating company's investment and its fair opportunity of exposure for branding opportunity. We are more than happy to discuss if you want to bring to us your personal view for the benefit of your company.

The Neurological Rehabilitation and Disability Management Congress Scientific Committee designed to have the exhibition area throughout the congress to intensify the learning opportunity for all the attendees in all the advancements in Neurological Rehabilitation and Disability Management without compromising the advertising and exposure opportunities of participating companies.

We are honored to invite and welcome you to be a part of the First Neurological Rehabilitation and Disability Management Congress in the Middle East!

Warmest regards,

NeRDiM 2019 Organizing Committee



- Logo on the Registration Area as Sponsored Partner of the Exclusive Sponsor
- Logo on all the Printed Badges
- Logo on Delegates Bags as Sponsored Partner of the Exclusive Sponsor
- Logo on all the Signages, Roll- Ups and Hoardings
- Logo on the Dinner Table
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for One Full Year
- · Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Materials
- Logo on the Post Event Post and Publications in all Social Media Account
- · Logo on the Post-Analysis Report e-copy which will be available online

- Opportunity to Co-Host the Opening Ceremony
- Welcome Speech on the Opening Ceremony
- Foreword Page on the Event Catalogue
- Co-Host of the Social Dinner
- Invitation to the CEO to Attend the Curtain Raiser / Ribbon Cutting
- List of Leads with Contact Details (with approval)
- Placement of Company/ Product Brochures at the Registration Counters
- Opportunity for TVC Slot at the Scientific Conference Venue
- Company Brochure / Product Sample on Delegate Packs
- Acknowledgement During Opening Ceremony
- 3 Speaker Suggestion and Nomination
- 2 Chairperson Nomination
- Video and Photography Coverage
- 30 sqm Exhibition Space with Standard Shell Scheme Package
- 2 Hanging Banner on your stand with Company or Brand Logo
- 4 Company Representative Pass
- Full Page Advertisement on the Event Catalogue
- 3 VIP Badges with Full Access to the Event
- 12 Delegates Pass
- 30 % Discounted Rates for Additional Delegates
- 4 Company Representative Pass for the Social Dinner
- 15 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy

- Logo on all the Printed Badges
- Logo on Delegates Bags as Sponsored Partner of the Exclusive Sponsor (Back Leaf)
- Logo on all the Signages, Roll- Ups and Hoardings
- Logo on the Dinner Table
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Material
- Logo on the Post Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

- Co-Host of the Social Dinner
- Invitation to the CEO to Attend the Curtain Raiser / Ribbon Cutting
- List of Leads with Contact Details (with approval)
- Workshop Opportunity
- Placement of Company/ Product Brochures at the Registration Counters
- Opportunity for TVC Slot at the Scientific Conference Venue
- Company Brochure / Product Sample on Delegate Packs
- Acknowledgement During Opening Ceremony
- 2 Speaker Suggestion and Nomination
- 1 Chairperson Nomination
- Video and Photography Coverage
- 25 sqm Exhibition Space with Standard Shell Scheme Package
- 2 Hanging Banner on your stand with Company or Brand Logo
- 3 Company Representative Pass
- Full Page Advertisement on the Event Catalogue
- 2 VIP Badges with Full Access to the Event
- 10 Delegates Pass
- 30% Discounted Rates for Additional Delegates
- 5 Company Representative Pass for the Social Dinner
- 10 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy



- Logo on all the Printed Badges
- Logo on Delegates Bags as Sponsored Partner of the Exclusive Sponsor (Back Leaf)
- Logo on all the Signages, Roll- Ups and Hoardings
- Logo on the Dinner Table
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Material
- Logo on the Post Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

- Invitation to the CEO to Attend the Curtain Raiser / Ribbon Cutting
- List of Leads with Contact Details (with approval)
- Workshop Opportunity
- Placement of Company/ Product Brochures at the Registration Counters
- Opportunity for TVC Slot at the Scientific Conference Venue
- Company Brochure / Product Sample on Delegate Packs
- Acknowledgement During Opening Ceremony
- 1 Speaker Suggestion and Nomination
- 1 Chairperson Nomination
- Video and Photography Coverage
- 18 sqm Exhibition Space with Standard Shell Scheme Package
- 1 Hanging Banner on your stand with Company or Brand Logo
- 3 Company Representative Pass
- 1/2 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 7 Delegates Pass
- 25% Discounted Rates for Additional Delegates
- 3 Company Representative Pass for the Social Dinner
- 7 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy



- Logo on Delegates Bags as Sponsored Partner of the Exclusive Sponsor (Back Leaf)
- · Logo on all the Signages, Roll- Ups and Hoardings
- Logo on the Dinner Table
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Material
- Logo on the Post Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

- Placement of Company/ Product Brochures at the Registration Counters
- Opportunity for TVC Slot at the Scientific Conference Venue
- Company Brochure / Product Sample on Delegate Packs
- Acknowledgement During Opening Ceremony
- 1 Chairperson Nomination
- Video and Photography Coverage
- 12 sqm Exhibition Space with Standard Shell Scheme Package
- 1 Hanging Banner on your stand with Company or Brand Logo
- 3 Company Representative Pass
- 1/2 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 5 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 3 Company Representative Pass for the Social Dinner
- 5 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy



- Logo on all the Signages, Roll- Ups and Hoardings
- Logo on the Dinner Table
- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Material
- Logo on the Post Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

- Company Brochure/Product Sample on Delegate Packs
- Acknowledgement During Opening Ceremony
- Video and Photography Coverage
- 9 sqm Exhibition Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 5 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 5 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy



- Company or Brand Logo on the Event Website with a Hyperlink
- Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials
- Company Brand or Logo in all the Email Marketing with the Level of Sponsorship
- Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year
- Logo on the Scientific Hall Backdrop Banner
- Company or Brand Logo on the Event Printed Material
- Logo on the Post Event Post and Publications in all Social Media Account
- Logo on the Post-Analysis Report e-copy which will be available online

- Video and Photography Coverage
- 6 sqm Exhibition Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 2 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 2 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation



Sponsorship Packages Benefit Summary

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Amount (in USD)	18,000	15,000	12,000	9,000	7,500	4,000
BRAND/ LOGO VISIBILITY						
Logo on the Registration Area as Sponsored Partner of the Exclusive Sponsor	Y					
Logo on all the Printed Badges	Y	Y	Y			
Logo on Delegates Bags as Sponsored Partner of the Exclusive Sponsor (Back Leaf)	Y	Y	Y	Y		
Logo on all the Signages, Roll- Ups and Hoardings	Y	Y	Y	Y	Y	
Logo on the Dinner Table	Y	Y	Y	Y	Y	
Company or Brand Logo on the Event Website with a Hyperlink	Y	Y	Y	Y	Y	Y
Company or Brand Logo to the Electronically Printed Collaterals and Marketing Materials	Y	Y	Y	Y	Y	Y
Company Brand or Logo in all the Email Marketing with the Level of Sponsorship	Y	Y	Y	Y	Y	Y
Company Logo with a Hyperlink as previous partner on the Congress Secretariat Website for 1 Full Year	Y	Y	Y	Y	Y	Y
Logo on the Scientific Hall Backdrop Banner	Y	Y	Y	Y	Y	Y
Company or Brand Logo on the Event Printed Material	Y	Y	Y	Y	Y	Y
Logo on the Post - Event Post and Publications in all Social Media Account	Y	Y	Y	Y	Y	Y
Logo on the Post-Analysis Report e-copy which will be available online	Y	Y	Y	Y	Y	Y
OTHER BENEFITS						
Opportunity to Co-Host the Opening Ceremony	Y					
Welcome Speech on the Opening Ceremony	Y					
Foreword Page on the Event Catalogue	Y					
Co-Host of the Social Dinner	Y	Y				
Invitation to the CEO to Attend the Curtain Raiser / Ribbon Cutting	Y	Y				
List of Leads with Contact Details (with approval)	Y	Y				
Workshop Opportunity	Y	Y	Y			
Placement of Company/ Product Brochures at the Registration Counters	Y	Y	Y	Y		
Opportunity for TVC Slot at the Scientific Conference Venue	Y	Y	Y	Y		
Company Brochure / Product Sample on Delegate Packs	Y	Y	Y	Y	Y	
Acknowledgement During Opening Ceremony	Y	Y	Y	Y	Y	
Speaker Suggestion and Nomination	3	2	1			
Chairperson Nomination	2	1	1	1		
Video and Photography Coverage	Y	Y	Y	Y	Y	Y
Exhibition Space with Standard Shell Scheme Package	30 sqm	25 sqm	18 sqm	12 sqm	9 sqm	6 sqm
Hanging Banner on your stand with Company or Brand Logo	2	2	1	1	1	1
Company Representative Pass	4	3	3	3	2	2
Page Advertisement on the Event Catalogue	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
VIP Badges with Full Access to the Event	3	2	1	1	1	1
Delegates Pass	12	10	7	5	5	2
Discounted Rates for Additional Delegates	30%	25%	25%	20%	20%	20%
Company Representative Pass for the Social Dinner	4	3	3	3	2	2
Social Dinner Invitations	12	10	7	5	5	2
Certificate of Appreciation with the Level of Sponsorship	Y	Y	Y	Y	Y	Y
Token of Appreciation	Y	Y	Y	Y	Y	Y
Post-Analysis Prospectus Hard Copy / E-Copy	Y	Y	Y	Y	Y	Y



Other Sponsorship Opportunities

Lanyards Sponsorship (5,000 USD)

- Company Logo on all the Congress Lanyards
- Logo and Branding Opportunity of Exhibitor Category
- Video and Photography Coverage
- 6 sq./m Exhibitor Space with Standard Shell Scheme Package
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 2 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 2 Social Dinner Invitations
- Certificate of Appreciation with the Exhibitor Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy

Bags Sponsorship (8,000 USD)

- Extra Large Size of Company Logo in the Front Leaf of the Congress Bag
- Logo and Branding Opportunity of Exhibitor Category
- Video and Photography Coverage
- 6 sq./m Exhibitor Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badges with Full Access to the Event
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 2 Social Dinner Invitations
- Certificate of Appreciation with the Exhibitor Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy

Mobile Application (10,000 USD)

- Company Logo on the Mobile Application
- Logo and Branding Opportunity of Exhibitor Category
- Video and Photography Coverage
- 6 sq./m Exhibitor Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 2 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 2 Social Dinner Invitations
- Certificate of Appreciation with the Exhibitor Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy

Registration Desk (7,000 USD)

- Product or Company Branding Space in the Front Banner of the Registration Desk
- Logo and Branding Opportunity of Exhibitor Category
- Video and Photography Coverage
- 6 sq./m Exhibitor Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badges with Full Access to the Event
- 4 Delegates Pass
- 10% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Gala Dinner
- 4 Gala Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy

Hotel Key Cards (8,000 USD)

- Customized design from the sponsoring company with company or Brand Logo on the Hotel Key Cards
- Logo and Branding Opportunity of Exhibitor Category
- Video and Photography Coverage
- 6 sq./m Exhibitor Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 2 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 2 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation
- Post-Analysis Prospectus Hard Copy / E-Copy

Abstract Awards Sponsor (8,000 USD)

- Company Logo in the Certificate and Token Awards as Award Sponsor
- Personal Congratulatory Letter from the Company CEO
- Logo and Branding Opportunity of Exhibitor Category
- Video and Photography Coverage
- 6 sq./m Exhibitor Space
- 1 Hanging Banner on your stand with Company or Brand Logo
- 2 Company Representative Pass
- 1/4 Page Advertisement on the Event Catalogue
- 1 VIP Badge with Full Access to the Event
- 2 Delegates Pass
- 20% Discounted Rates for Additional Delegates
- 2 Company Representative Pass for the Social Dinner
- 2 Social Dinner Invitations
- Certificate of Appreciation with the Level of Sponsorship
- Token of Appreciation

Floor Plan



Exhibition Floor Plan Reference

Sponsorship Category	No. of Available Space	Area Size
Diamond Sponsor	1	30 sqm
Platinum Sponsor	1	25 sqm
Gold Sponsor	1	18 sqm
Silver Sponsor	2	12 sqm
Bronze Sponsor	2	9 sqm
Exhibitor	12	6 sqm

Spaces are inclusive of the following standard booth materials: (inclusions vary depending on the space size)

- Shell scheme Stand
- 2 chairs
- 1 Table
- 1 Lockable Counter
- Electric Socket/Supply

Sponsors are allowed to customized booth, but this will require compliance with the venue policies.

We are in partnership with the suppliers if you wish to require customized designing and building of your booth, please feel free to contact us so we can arrange a meeting with you.

External suppliers contracted by sponsors are not part of the sponsorship package. Any incurred expenses is shouldered by the sponsors.

For more information and clarification, please feel free to contact Ms. Mary Grace at +971 56 488 4554 or email her at marygrace@mkhevents.com.